**Holley Kelley On-Air Intro / Short Bio:**

Holley Kelley is a Gerontologist and Fellow in Thanatology, and an international and national multi-award-winning author of the Amazon #1 Best-Seller and #1 New Release, ***Sunrises and Sunsets: Final Affairs Forged with Flair, Finesse and FUNctionality***.

Holley is also host of the globally syndicated show and podcast, Aging GreatFULLy, awarded a top 15 show on aging on the planet for the third year in a row.

She is a cultural influencer on the important topics of ageism, societal aging propaganda, an advocate for Advance Care Planning, including re-writing the narrative on how people view death. Known early on in her career as the “Death Wrangler,” Kelley set out on a mission to help people around the world dispel their fears about what is to come. In doing so, she created a book, *Sunrises and Sunsets,* with all the tools allowing them to plan for their end of life. *Sunrises and Sunsets* also gives readers of all ages and stages, peace of mind and newfound inspiration for extraordinary bucket list living by design!

Kelley is a highly sought-after positive aging propagator, expert on aging, end-of-life and final affairs preparedness authority. She is also a transformational and charismatic keynote speaker, bringing enthusiastic perspectives to audiences, all the while encouraging everyone to “Love the St**‘AGE’** they’re in!”

As founder of the Latter-Life Planning institute, Holley believes that everyone should embrace her company motto -- to “Live Vibrantly, Plan Thoughtfully and Age Dynamically!”

To learn more about her work, visit [www.HolleyKelley.com](http://www.HolleyKelley.com)